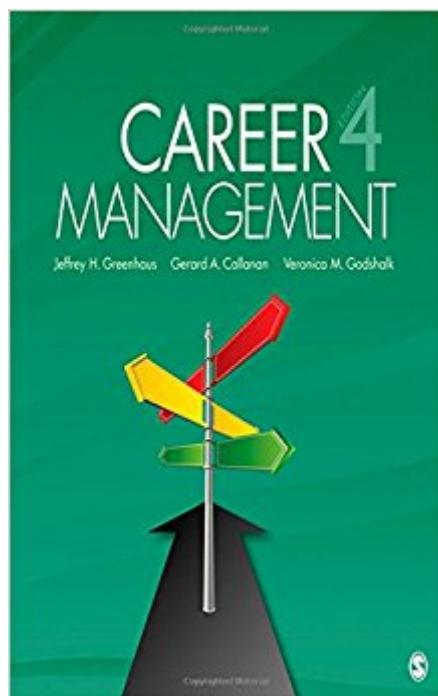


The book was found

Career Management



Synopsis

Career Management, Fourth Edition blends theory, practical recommendations, and case studies to help students develop the necessary skills to manage their own careers or to act as a human resource manager assisting others as they develop their careers. Offering a useful combination of both individual and organizational actions relevant in career management, the authors introduce students to basic concepts underlying theory and then illustrate their practical applications, either with regard to an individual's career or within firms. Now in a two-color design, the Fourth Edition retains the authors' well-established career management model, providing a helpful framework for establishing career goals and for making appropriate career choices. This thoroughly revised edition provides new ways of conceptualizing careers along with an understanding of modern trends in the business world and the broader environment that influence career decision making. Key Features *NEW* Chapter-ending cases: Each chapter now ends with a topical "real-life" case that examines either individual or organizational career management. These scenarios highlight core chapter material and are accompanied by critical thinking questions, making them useful for guiding classroom discussion. Practical pedagogy reinforces the theories and research presented: Updated and streamlined learning exercises allow individuals to practice specific competencies involving career exploration, goal setting, strategy development, and the identification of a preferred work environment. Applied examples throughout the text illustrate key ideas, bringing them to life. Significant new material brings the text up to date: This edition addresses international careers, social capital, mentoring, and entrepreneurship; updated information on different forms of self-assessment (for learning about one's values, interests, talents, personality, and lifestyle preferences); and a new chapter on Career Contexts and Stages.

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